P.R.OaCTIVELY MARKETING YOUR STUDENT GOVERNMENT

Thursday, April 11, 2013 · 2:00 PM - 3:00 PM EST

As a student government member, you work very hard to improve campus and the overall student experience for your fellow students. Tell them about it! Invest a little time focused on improving and maintaining the image and integrity of your student government and you will be amazed by the tangible results that follow.

LEARNING OUTCOMES:

- How to make your student newspaper write positive stories about student government
- How to increase communication with the student body
- How to increase student involvement with student government activities and programs

The Webinar will be led by ASGA speaker
Sam Gordon, a public relations professional and former
student body president at the University of Southern California. This free one
hour Webinar is for ASGA member institutions in good standing only!





https://attendee.gotowebinar.com/register/9118907786037021696



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